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RadSite Continues to Receive Key Health Plan Recognitions

UnitedHealthcare and Oxford Health are Latest Insurers to Recognize RadSite's MIPPA Accreditation Program for Advanced Diagnostic Imaging

Annapolis, MD / PR Web / June 28, 2016 – RadSite™, a leading accreditation organization promoting quality-based imaging practices, continues to build momentum as UnitedHealthcare and Oxford Health recognize its MIPPA Accreditation Program (MAP) for Advanced Diagnostic Imaging (ADI). Over the past six months, RadSite has received over a dozen recognitions from private payers and radiology benefit management organizations.

According to Mark Casner, RadSite's treasurer and board member, "Payers are recognizing RadSite's leadership in promoting quality improvement within imaging providers. Our efforts to incorporate process enhancements, operational efficiencies, and provider education into our accreditation offerings are not only being noticed, but are setting the pace."

In addition to the U.S. Centers for Medicare and Medicaid Services (CMS), an expanding number of health plans, insurers and radiology benefit management organizations are recognizing RadSite's MAP Standards. The trend began with key health plans such as Aetna and Humana adding RadSite to their list of 'deemed' accreditation organizations for participating imaging providers offering CT, MRI and PET and SPECT scans. More recently, payers who have recognized RadSite include:

- UnitedHealthcare
- Oxford Health
- Freedom Health, Inc.
- America's 1st Choice Health Plans, Inc.
- Optimum HealthCare Inc.
- America's 1st Choice of South Carolina, Inc.
- Molina Health Care
- eviCore

Some payers choose to no longer reimburse claims and/or remove from their networks non-accredited ADI providers. Several studies also have demonstrated a difference in claims activity between the accredited provider community and the non-accredited providers, specifically that high quality providers bill less for diagnostic imaging.

Garry Carneal, JD, MA, RadSite's Advisory Board chair, adds "Public and private sector payers are increasingly recognizing or mandating RadSite to help create a 'smart' imaging network to promote better clinical and financial outcomes. New innovations are constantly being introduced into the marketplace from imaging manufacturers, and RadSite is now working with many of these companies and other stakeholders to help identify and promote best practices."

RadSite offers a comprehensive, affordable, quality-based accreditation program that evaluates providers on the basis of established industry standards and best-practices. RadSite recognition of a facility demonstrates to patients, payers, regulators and others that a provider is a clear leader in imaging quality and patient safety. RadSite works with health plans and their participating providers through its MAP program to help raise imaging standards with a meaningful accreditation process, education, reasonable pricing and a quality seal.

To learn more about RadSite, visit www.radsitequality.com. Click [here](#) for more information on why payers are recognizing this leading accreditation organization.

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About RadSite™ (www.radsitequality.com)

Founded in 2005, RadSite's mission is to promote quality-based practices for imaging systems across the United States and its territories. In addition, RadSite is recognized by the Centers for Medicare and Medicaid Services (CMS) as an official accreditation organization under the Medicare Improvements for Patients and Providers Act (MIPPA) of 2008. RadSite's accreditation programs help assess, track and report imaging trends in an effort to enhance imaging procedures and outcomes. RadSite also offers educational programs, publishes issue briefs and underwrites research to raise awareness of patient safety issues and to promote best practices. The organization is governed by an independent board and committee system, which is open to a wide-range of volunteers to ensure transparency and accountability. RadSite is expanding its activities and resources to serve patients, providers, payers, government agencies, and other stakeholder groups. To learn more about RadSite, please contact us at (443) 440-6007 or info@radsitequality.com.