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## **RadSite Releases Mobile-friendly Website for Enhanced User Experience** *New Design Eases Navigation for Companies Seeking Accreditation*

**Annapolis, MD | PRWeb | July 7, 2015**—RadSite™, a leading accreditation agency for diagnostic imaging quality and an official accrediting body as designated by the Centers for Medicare and Medicaid Services (CMS), announces that it has updated its website for an improved user experience and to enhance compatibility with mobile devices.

The most effective websites are those that provide timely information, frequent updates and a simple, efficient user experience. RadSite's redesigned site, along with their expanded social media efforts, will help them connect with their audience in a much more effective way. RadSite's primary service, the MIPPA Accreditation Program (MAP), allows providers who bill CMS for CT, MRI, PET and SPECT procedures to apply for accreditation as required by the Medicare Improvements for Patients and Providers Act (MIPPA) of 2008.

"A company's website is often the first place a customer looks to learn about their products," said Garry Carneal, JD, MA, Chair of the RadSite Advisory Board. "With this website redesign, we are hoping to make it easier for consumers to learn about MIPPA requirements, discover the benefits of RadSite's accreditation program and begin their application with us."

The website's refreshed and simplified new design highlights the programs and services that RadSite offers with the hope of making it easier for potential clients to intuitively navigate the site to learn about RadSite's requirements for accreditation. The website also includes a Blog/Industry News section to discuss current updates relevant to imaging providers, and a link to RadSite's Twitter feed so visitors can stay informed on the latest imaging trends. RadSite's other social media accounts, including LinkedIn and Facebook, have also been revamped to match the website redesign.

“Our hope is to attract more customers seeking to improve the quality of their equipment, policies and practices,” said Dr. William W. Orrison, RadSite’s Chief Medical Officer and Chair of the Standards Committee. “By earning RadSite accreditation, an organization will have the opportunity to demonstrate to CMS and their patients that they meeting national quality standards and validate their commitment to safety.”

To explore RadSite’s redesigned website and to learn more about the MIPPA Accreditation Program, visit [www.radsitequality.com](http://www.radsitequality.com). For up-to-date information on the latest imaging news, follow RadSite at @RadSiteNews and on Facebook at Facebook.com/RadSiteQuality.

For more information about RadSite, email [info@radsitequality.com](mailto:info@radsitequality.com).

### **About RadSite™ ([www.RadSiteQuality.com](http://www.RadSiteQuality.com))**

Founded in 2005, RadSite’s mission is to promote quality-based practices for imaging systems across the United States and its territories. In addition, RadSite is recognized by the Centers for Medicare and Medicaid Services (CMS) as an official accreditation organization under the Medicare Improvements for Patients and Providers Act (MIPPA) of 2008. RadSite’s programs help assess, track and report imaging trends in an effort to enhance imaging procedures and outcomes. RadSite also offers educational programs, publishes issue briefs and underwrites research on a complimentary basis to raise awareness of patient safety issues and to promote best practices. The organization is governed by an independent board and committee system, which is open to a wide-range of volunteers to ensure transparency and accountability. To learn more about RadSite, please contact us at (443) 440-6007 or [info@radsitequality.com](mailto:info@radsitequality.com).

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