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New PCC Issue Brief Explains Colonoscopy Screening Locations

Organization Aims to Educate Both Public and Private Stakeholders to Promote Effective Colorectal Cancer Screening

Annapolis, MD | PRWeb | November 19, 2015 – Preventing Colorectal Cancer (PCC) has released the eleventh issue brief in a series that underscores the importance of increasing U.S. colorectal cancer screening rates and highlights the obstacles and opportunities that influence efforts to achieve this goal. Issue brief #11, [*Making an Informed Choice: Colonoscopy Screening Locations Explained*](#), provides guidance on how to best select the facility where a colonoscopy procedure should take place. The issue brief explores a number of factors including quality, cost and health status, along with other variables.

The new issue brief arms consumers, providers and others with information about patient colorectal health screening. “The best way to catch colorectal cancer—the Gold Standard method—is by having a colorectal cancer screening with propofol,” says Steven J. Morris, MD, FACP, PCC board chair and president, Atlanta Gastroenterology Associates. “When it comes time to schedule a colonoscopy, you will have a few places to consider. This issue brief will help patients become their own advocates by explaining the many locations where a colonoscopy screening exam can take place.”

By reviewing factors to consider when deciding where to go for a colonoscopy, PCC aims to fulfill their mission to educate both public and private stakeholders about the opportunities to reduce the incidence of colorectal cancer through promoting effective screening, prevention and care options for patients.

PCC launched the [*issue brief series*](#) to educate key stakeholders on the importance of increasing screening rates among the U.S. population. The series is a compelling resource for physicians, patients,

payors, public policy experts and others who can take action to make a difference and serve as champions for patient safety.

Previous issue briefs in the series can be found [here](#). Topics include:

- *Colonoscopies Prevent Colon Cancer*
- *Preventing Colorectal Cancer: The Benefit of Propofol*
- *Health Insurers Should Cover Propofol Sedation*
- *Why We Need Pricing Transparency*
- *The Impact of Health Insurance Reform on Colorectal Cancer*
- *FDA Approves SEDASYS Device*
- *Take Advantage of the Patient Protection and Affordable Care Act Preventive Care Clause, Get Screened for Colorectal Cancer via Colonoscopy*
- *Drug Shortages Impact Colorectal Cancer*
- *Colorectal Cancer Screening: The Genetic Factor*
- *Young Adults Face Increased Risk of Colorectal Cancer*

“A cancer prevented is better than a cancer cured,” says Stanford R. Plavin, MD, PCC board vice chair and co-founder, Ambulatory Anesthesia of Atlanta. “We hope the issue brief series will save lives by providing information and guidance needed to educate the public, policymakers and other key stakeholders regarding colorectal cancer screening.”

Those interested in more information may visit www.preventingcolorectalcancer.org to sign up to receive the issue briefs as they become available via email. The website also contains other valuable resources and information on colorectal cancer and prevention efforts.

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About Preventing Colorectal Cancer (www.preventingcolorectalcancer.org)

Headquartered in Annapolis, MD, Preventing Colorectal Cancer (PCC) preserves the tradition of safe, comfortable and quality-based medicine. PCC is a not-for-profit 501(c) 6 advocacy organization with the primary mission to educate both public and private stakeholders about the opportunities to reduce the incidence of colorectal cancer through promoting effective screening, prevention and care options for patients. Membership is open to all individuals and groups.