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Complimentary Webinar Addresses Challenges and Rewards of Integrating Behavioral Health into Primary Care
EBG Advisors' Population Health Speaker Series Features Industry Thought Leaders

New York / PRWeb / September 22 , 2015 – Epstein Becker Green and EBG Advisors, as part of the Thought Leaders in Population Health Speaker Series, will host a complimentary webinar titled *The Challenges and Rewards of Integrating Behavioral Health into Primary Care.* This session will provide insights and strategies for optimizing behavioral health data inputs, starting with screening and assessments, incorporation of self-reported and exogenous data, identification and diagnosis of mental health problems in high-risk individuals with chronic comorbidities, and creation of coordinated care plans.

The webinar, scheduled for October 13, 2015, at 12:00 p.m. EDT, will feature:

- Charles A. Coleman, PhD, Senior Sponsor of IBM's Population Health Insights and Programs Management of IBM's Healthcare Solutions Board.
- Steven R. Daviss, MD, DFAPA, Chief Medical Officer at M3 Information, LLC, a DC-based mobile mental health information technology company that developed the peer-reviewed multi-dimensional, patient-centered mental health screening tool, M3Clinician.
- Mark E. Lutes, Member of the Firm and Chair of Epstein Becker Green's Board of Directors, as moderator.

To register for this webinar, please click here.

Although mental health and substance abuse (behavioral health) services have historically been segregated from traditional medical care, its impact on patients' well-being, physical health and cost-of-care has become increasingly critical to improving clinical quality outcomes while significantly decreasing financial costs by tens lof billions of dollars. Drs. Daviss and Coleman will discuss the

advances in policy and practice regarding the integration of behavioral health with physical health, as well as some of the gaps in identifying, aggregating, and analyzing data critical to a more holistic and comprehensive view of the individual. In addition, the speakers will:

- Identify the clinical, legal, social, and financial impacts of behavioral health disorders on chronic medical conditions.
- Describe the challenges involved in improving clinical and financial outcomes in patients with chronic medical conditions who also have behavioral health symptoms and/or conditions.
- Demonstrate the rewards for implementing new information technology applications and analysis for better clinical and financial outcomes for these specific populations.

The Thought Leaders in Population Health Speaker Series offers participants information and insight on how population health strategies are transforming the health care paradigm as the industry moves toward clinical integration and value-based purchasing. All previous webinar programs can be viewed online. To register for this session, please click here**.**

"The Population Health Webinar Series offers a neutral platform for health care professionals and stakeholders to discuss best practices," says Bob Atlas, MBA, President of EBG Advisors. "Advancing integration of physical and behavioral care, especially for people with chronic conditions, is essential to improve population health outcomes."

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The Speakers

Charles Coleman, PhD, Senior Healthcare Executive, Population Health Management/Mental Health Programs and Policy, IBM

Dr. Coleman is focused primarily on integrating behavioral health and mental health with clinical applications in his role as Senior Sponsor of IBM's Population Health Insights and Programs Management for IBM's Healthcare Solutions Board. Inspired in part by the mission and mandates sponsored by Patrick Kennedy and The Kennedy Forum, Dr. Coleman works closely with clinicians and professionals who provide care to the mentally ill through applications of advanced information technology to help better diagnose and treat populations thus affected, specifically those afflicted with PTSD, depression, and anxiety. Dr. Coleman received his doctoral degree from SUNY Binghamton and is an author and lecturer on the subject of PTSD.

Steven R. Daviss, MD, DFAPA, Chief Medical Information Officer, M3 Information, LLC

Dr. Daviss is a physician double-boarded in psychiatry and psychosomatic medicine. He is the Chief Medical Information Officer at M3 Information LLC, a DC-based mobile mental health IT company that developed the peer-reviewed, multidimensional, patient-centered mental health screening tool, M3Clinician. He is also the founding President at Fuse Health Strategies, a patient-centered consulting firm focused on integration of behavioral health and primary care. Dr. Daviss is a clinical assistant

professor at University of Maryland School of Medicine and recent past Chair of the Department of Psychiatry at University of Maryland Baltimore Washington Medical Center.

Dr. Daviss has an extensive background in health care management, policy, and quality, in addition to subject matter expertise in psychiatry, psychopharmacology, clinical research, and medical informatics. He currently serves as Assembly Representative for the American Psychiatric Association, chair of the APA Committee on Mental Health Information Technology, on URAC's Health Standards Committee, on the Maryland Health Care Commission's Health Information Exchange Policy Board, and on CRISP's Clinical Committee. He co-authored *Shrink Rap: Three Psychiatrists Explain Their Work*.

[Mark E. Lutes](#), Member, Epstein Becker Green

Session moderator Mark Lutes, member, Epstein Becker Green and EBG Advisors, Inc., has practiced with the firm for 26 years and offers strategic counsel on health policy and reimbursement strategy. He routinely deploys multidisciplinary teams of attorneys, reimbursement specialists, engineers, and scientists to assess the reimbursement, FDA and other domestic and international regulatory approvals, fraud and abuse compliance, CMS and legislative landscapes and other issues impacting proposed client investments in health care companies.

To learn more, log on to www.ebgadvisors.com or [click here](#) to register. A Q&A period will follow the webinar, so don't miss this unique opportunity for leading population health experts to answer your questions. To listen to the previous webinars from our Thought Leaders in Population Health Speaker Series, please click [here](#).

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About EBG Advisors

EBG Advisors, Inc., is a national health care consultancy that serves premier clients in the business of health care services and financing as well as life sciences manufacturing. A central focus of EBG Advisors is governmental payment and regulation of health care services and products. With a far-reaching network of experts, EBG Advisors supports innovators in building programs and assists established entities with compliance concerns, data security, and strategic repositioning.

EBG Advisors is an affiliate of Epstein Becker Green, one of the nation's largest health care law firms, with 126 attorneys who practice in the health care industry. Our consultants and attorneys often collaborate on engagements that require a combination of strategic, policy, regulatory, governance, clinical, and economic knowledge and experience.

About Epstein Becker Green

Epstein Becker & Green, P.C., is a national law firm with a primary focus on health care and life sciences; employment, labor, and workforce management; and litigation and business disputes. Founded in 1973

as an industry-focused firm, Epstein Becker Green has decades of experience serving clients in health care, financial services, retail, hospitality, and technology, among other industries, representing entities from startups to Fortune 100 companies. Operating in offices throughout the U.S. and supporting clients in the U.S. and abroad, the firm's attorneys are committed to uncompromising client service and legal excellence. For more information, visit www.ebglaw.com.